



ASHLEY J. GILMER

MULTIMEDIA STORYTELLER

Videographer, Photographer, Graphic Designer, and Writer

EXPERIENCE

MULTIMEDIA SPECIALIST

2017 - PRESENT
ATLANTA, GA

- **Georgia World Congress Center Authority**
 - Responsible for the creation of video, photo and graphic design collateral to build brand awareness
 - Develop collateral such as annual reports, sales materials, internal/external communications, advertising, social graphics and digital signage
 - Film and edit video content for Authority website, intranet and social channels

ADJUNCT INSTRUCTOR

2018 - PRESENT
MORROW, GA

- **Clayton State University**
 - Develop curriculum and teach various courses on graphic design, podcast production, and public speaking
 - Prepare class sessions and assignments to help students grasp course content and learning outcomes

MULTIMEDIA CONTENT PRODUCER

2015 - 2017
GREENSBORO, NC

- **Guilford College**
 - Plan, produce (capture and edit) visual/multimedia content for a wide variety of print and digital platforms
 - Capture photos, produce graphics and video for websites, social media, marketing campaigns, presentations, etc.

DIGITAL ASSISTANT EDITOR

2014 - 2015
GREENSBORO, NC

- **PACE Communications**
 - Write, assign and edit original and sourced digital content
 - Manage digital editorial calendar, mapping planned content and providing regular status updates to the team, client, and partner agencies

MULTIMEDIA PRODUCER

2012 - 2013
LAFAYETTE, LA

- **The Daily Advertiser**
 - Provide multimedia coverage of entertainment, and community events for newspaper
 - Edit and post video, utilize social media tools, and monitor interactive features
 - Member of the highly competitive Gannett Talent Development Program

TRAINEE INTERN

2011
ATLANTA, GA

- **CNN**
 - Write VOs, VOSOTs, teasers for air, field produce as needed, gather video via MediaSource2 and MIRA, submit graphics request, help maintain the show's blog page, and research guests for host Brooke Baldwin



Atlanta, Georgia



404-482-1377



ajgilmer@gmail.com



ajgilmer.com
divineeyemedia.com

EDUCATION

- **MASTER OF ARTS (M.A.)
INTERACTIVE MEDIA
ELON UNIVERSITY**
2013 - 2014
- **BACHELOR OF SCIENCE (B.S.)
JOURNALISM AND MASS
COMMUNICATION
NORTH CAROLINA A&T
STATE UNIVERSITY**
2008 - 2012

AWARDS

- **ADOBE GOVERNMENT
CREATIVITY AWARDS**
WEB DESIGN - WINNER '20
MOTION & VIDEO -
HONORABLE MENTION '19
- **SUMMIT INTERNATIONAL
AWARDS**
EMPLOYEE COMMUNICATION
VIDEO - SILVER '19
WEBSITE DESIGN - SILVER '19
ANNUAL REPORT - BRONZE '19
- **ANNUAL EDUCATIONAL
ADVERTISING AWARDS**
INTEGRATED MARKETING
CAMPAIGN - GOLD '18
SPECIAL VIDEO - MERIT '18