



ASHLEY J. GILMER

CREATIVE STORYTELLER

STATEMENT

I'm a creative professional with a passion for educating, entertaining and inspiring. My professional skill set includes video production & photography, HTML/CSS coding and social media strategy. I take pride in being an empathetic storyteller with the ability to shine a light on stories that deserve to be told.

EXPERIENCE

2017 - Present

GEORGIA WORLD CONGRESS CENTER AUTHORITY

Multimedia Specialist

Responsible for the creation of digital, audio, and visual collateral to support the mission of enhancing the reputation and thought leader position of the GWCCA. Review and audit industry best practices and apply to projects.

2015 - 2017

GUILFORD COLLEGE

Multimedia Content Producer

Plan and produce multimedia content for a wide variety of print and digital platforms to support the College's institutional and enrollment marketing strategies. Contribute story ideas and creative ideas for presentation.

2014 - 2015

PACE COMMUNICATIONS

Digital Assistant Editor

Write, assign and edit original and sourced digital content. Manage a digital editorial calendar, plan content and provide regular status updates to the team, client and partner agencies.

2012 - 2013

GANNETT: THE DAILY ADVERTISER

Multimedia Producer

Provide multimedia coverage of entertainment and community events. Edit & post video, utilize social media tools and monitor interactive features. Member of the highly competitive Gannett Talent Development Program.

CONTACT

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SOCIAL MEDIA

- <https://www.linkedin.com/in/ashley-gilmer-95040a38/>
- https://twitter.com/AshleyG_Tweets

EDUCATION

2013 - 2014

M.A. INTERACTIVE MEDIA

Elon University

2008 - 2012

B.S. ELECTRONIC MEDIA

North Carolina A&T State University

2004 - 2008

HIGH SCHOOL DIPLOMA

The Early College at Guilford

SKILLS

Public Speaking



Video Production



Photography



Website Development



Social Media Strategy



REFERENCES

Gail Wiggins

Chair, Journalism & Mass Comm. Department at NC A&T

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Abby Langston

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